

CLUB OWNERS:

Are you increasing your bottom line while reducing liability with your front line sales force?

"Jennifer is the face of the future of Exotic Dancing. Her Freedom V Program is raising the bar in our industry as we speak. Any club management or dancer that wants to increase their bottom line absolutely MUST consider Jennifer's program as a main component of their business to reach their maximum potential. This is what we have been waiting a long time for."

—Ann Marie Hayek,
President of Pure Talent Agency

"What Jennifer McCumber has developed will not only take any dancer to the next level of success, the club owner's profits will go through the roof as well."

—Dave Austin
Best Selling Author, and Mental Performance Coach to
NFL, Major League Baseball, and Olympic Athletes.

What if you could:

- ✓ Train your front line sales force, the dancers, with a proven business system that will give your customers at every location the BEST possible experience, every time?
- ✓ Educate your dancers to get excited about their dancing and WANT to be more fit and produce more sales for your club?
- ✓ Finally have the kind of dancers that you have always wanted who will build and maintain high value regular clientele?

Learn From The Best:

Jennifer McCumber, MA is a leading business expert within the gentlemen's club industry. Jennifer currently serves as Founder and President of How-to-Strip.com and is a contributing writer for ED Publications. She is working closely with ACE National to bring about the most innovative capital builder this industry has ever seen.

As the creator of Freedom V: Financial Freedom for Exotic Dancers™ and author of Champagne Every Night, Jennifer empowers exotic dancers through online resources and coaching, by way of multimedia, print materials, testing, and certification modules. She also provides one-on-one training during her personal appearances across the country.

Jennifer is the industry leader in exotic dancer education and her Freedom V system is revolutionizing the industry and taking it to a whole new level.



"Stripping is a viable and lucrative way to earn a living and stimulate a 21st Century economy. It's time America acknowledges the moral professionalism and cultural contribution of exotic dance, while club management and dancers work together to create more wealth and a positive name for our industry"

—Jennifer McCumber, President and Founder of
How-To-Strip.com

How YOU will benefit from the Freedom V System:

- ✓ Increase Your Club's Bottom Line while Reducing Liability.
- ✓ Generate a powerful and beautiful sales force that will build a LOYAL following for your club and for your brand.
- ✓ Give EVERY customer at every location a fantastic experience, every time.

What is Freedom V?

A proven business system designed to:

- ✓ Increase Profits.
- ✓ Reduce Liability.
- ✓ Use Innovative ways to build and maintain HIGH VALUE regular clientele.
- ✓ Create a Consistently effective Sales Force – The Dancers!
- ✓ Create the Most beautiful bodies that could possibly represent your club.
- ✓ Help dancers to utilize sales psychology and marketing to generate more capital for them and for your club.



HOW-TO-STRIP.COM
Today's Dancers. Tomorrow's Leaders™

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FreedomVonline

Email customerservice@how-to-strip.com
Phone (800) 282-4352

VISIT US AT OUR VIP LOUNGE, EXPO BOOTH 803-804



INTRODUCING JENNIFER MCCUMBER'S CENTER STAGE

Club Executives: A Program like no other to transform your sales force

Private Seminars featuring Jennifer McCumber with your dancers that will:

- ✓ Increase your bottom line .
- ✓ Reduce your Liability.
- ✓ Build and maintain HIGH VALUE regular clientele for your club.
- ✓ Create a consistently effective sales force – the dancers.
- ✓ Create a fantastic experience for your customers to the highest possible degree and frequency.
- ✓ Create stability for your brand and maximize your return on investment from your advertising dollars.
- ✓ Gain a competitive edge for your club.
- ✓ Drive customers back to your doors over and over.
- ✓ Drastically increase your profits from house fees, liquor sales, credit card vouchers, and VIP sales.

You Will Also Receive:

Two personal appearances at your club per year for a full day of training and mentorship for your dancers*

Freedom V Program Binder and 3 months online access for continual mentorship and training for FREE for each dancer in attendance.

Once per year Club Executive meeting in Las Vegas before the EXPO, my treat!

12 month membership that will forever change your life.

*Travel, room and board, personal/incidental expenses not included

Exotic Dancers: A Roundtable and Mastermind Like No Other

Private Mastermind Meetings, Mentorship and Training that will:

- ✓ Make you more money immediately.
- ✓ Create a lasting financial empire based on your true passions.
- ✓ Execute PROVEN business strategies for increased capital.
- ✓ Market yourself more efficiently to generate more income.
- ✓ Acquire high end clientele and create dependable regulars.
- ✓ Leverage yourself to create lasting financial freedom.
- ✓ Work only when you choose to not because you have to.
- ✓ Learn How to leverage your image and relationships.
- ✓ Learn Proven strategies that will sell more lap dances and VIP rooms.
- ✓ How to invest – making more money with YOUR money.
- ✓ Get a Leaner and Meaner you through nutrition.
- ✓ The best Workouts in the World to skyrocket your looks.
- ✓ Talk About the latest trends in Plastic Surgery.

You Will Also Receive:

Two private resort destination meetings per year for two full days of training and fun*

Freedom V Program Binder and 12 months online access for continual mentorship and ongoing training and networking.

Two hour long calls per year of intense personal coaching

Strategies for your personally that will make you successful on a daily basis with continual video and teleseminar training.



HOW-TO-STRIP.COM
Today's Dancers. Tomorrow's Leaders™

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